

CIMMYT Agro-dealers Study

Agri-Food Economics Africa was contracted by the International Maize and Wheat Improvement Centre (CIMMYT) in December 2018 to undertake a study on assessing the capacities, strategies, and needs of agro-dealers to scale improved maize seed in Kenya.

The study aims to understand how interventions for seed systems development can better engage with agro-dealers for a more effective uptake of improved maize varieties. It will involve interviewing agro-dealers and farmers in various maize growing zones, data management, analysis and writing.

Status: On-going (December 2018 – October 2019)